

**STOP
ECOCIDE**

International

ART ACTION

FISH

A global ecocide art installation project

"Save our Ocean, Protect our Future Humanity has been waging a war against nature and the world's ocean — the lungs of our planet and the main source of food for more than a billion people — is now facing a multidimensional crisis driven by climate change, overfishing, habitat loss and pollution ... The Conference ignited fresh impetus for advancing Sustainable Development Goal 14— at the heart of global action to protect life under water."

UN Ocean Conference

"The role of AfEL is to use creativity to educate, inspire and empower people globally about 'Ecocide' and what they can do to help".

Ashley Phillips, Co-Lead, AfEL

Dear artists and creatives,

*Your work is a medicine for our times and **Art-for-Ecocide-Law** supports the growing movement to criminalise ecocide internationally, working as a creative initiative as part of the global **Stop Ecocide International** network.*

*There are more than 40 countries where **Art-for-Ecocide Law**, other networks and youth groups are actively working to **educate, inspire and empower** people to support ecocide law through art.*

ABOUT

Inspired by the international focus around oceans and water as recently demonstrated at the **UN Oceans Conference in Lisbon**, and by the ground-breaking news from one of the conference's co-hosts, Kenya, whose Cabinet Secretary for the Environment and Forest formally announced, in plenary, **the country's proposal to criminalise ecocide**.

This project is an urgent **#CALLtoACTION**. **We hope to truly inspire and bring into focus our oceans**. We propose this first **global art initiative** be easy to reproduce in any country by **anyone**, anywhere in the world.

Reverse graffiti is a very effective way to use creativity to make powerful statements, leave inspiring messages and to do it **without the need for formal permission and without harm to property** (each artist in each region needs to do their own risk assessment, some regions will be more vulnerable to authorities than others).



The idea is to create big shoals of fish on pavements or walls in very public places all over the world, *starting* on the same day! This is an ongoing project - not just one day - that builds and grows awareness - with examples hosted on the **Stop Ecocide International** website as folk around the world catch on to it.

More and more fish will accumulate along with the use of the Stop Ecocide logo and rune alongside the words **#StopEcocide**, **#SaveOurOceans** and **#ACTNOW**.

HOW-TO

A quick video guide is available [here](#).

1. Cut

Download and cut out the stencil. You can use hardboard, plastic sheets or a flattened aluminium can, just be careful cutting with scalpel or tin snips.

2. Clean

Place the stencil on your chosen surface and use a stiff/wire brush to clean away the initial dirt layer. Tougher stencil materials will work best.

3. Repeat

Repeat this process until you have a large shoal of fish.

We suggest you work in teams, if possible and have several people working with multiple stencils at the same time. Share wire/stiff brushes and rotate regularly to make optimal use of everyone's scrubbing arm; one can fatigue quickly!

SHARE

Please take photos of your installations: before, during and after your small/large shoals. Send all media to ashley@stopecocide.earth and post on your personal and/or organisational social media accounts.

Tag us [@ecocidelaw](https://www.instagram.com/ecocidelaw), use the hashtags **#StopEcocide**, **#ART4EcocideLaw** or **#Artists4EcocideLaw** (as decided) and add the suggested tags below in all social media posts.

Other suggested hashtags:

*#globalgoals #OceanDecade #GenOcean #SaveOurOcean #RevitalizeTheOcean
#OceanClimateAction #OceanAction #OceanProtection #OceanConservation*

Printable rune stencil, logos and QR codes that link to the international SEI website are attached.

Example of how to use the template/stencil and wire brush to clean:



Some great examples of shoals of fish other people have done:



Ashley Phillips

Co-Lead, Art for Ecocide Law

Stop ECOCIDE International

If you have any questions please get in touch:

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